
SELF INITIATED PROJECT



MISS SOHEE

S/S 26 Paris
Fashion Week





MISS SOHEE

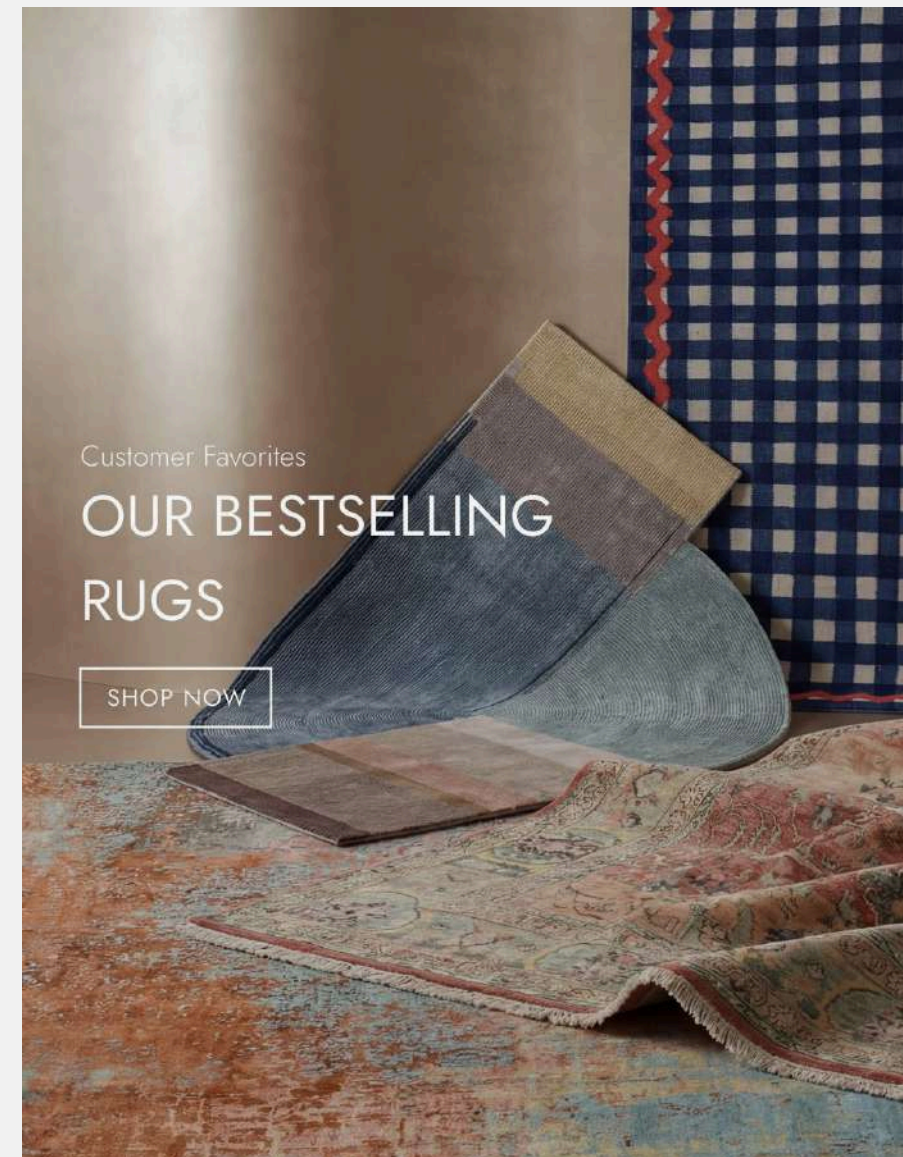
S/S 26 Paris Fashion Week



JAIPUR RUGS



Design Centre
Chelsea Harbour



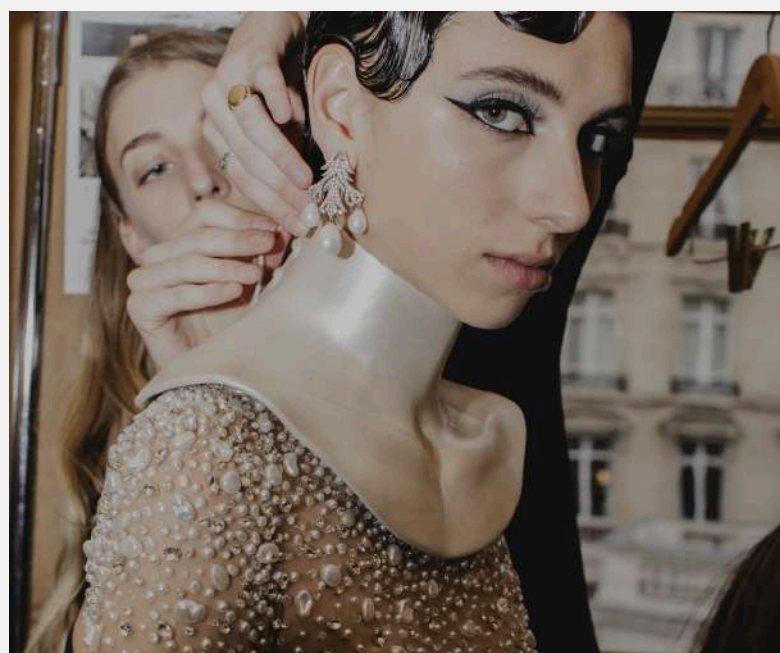


Jaipur Rugs
Indian





Miss Sohee
Korean



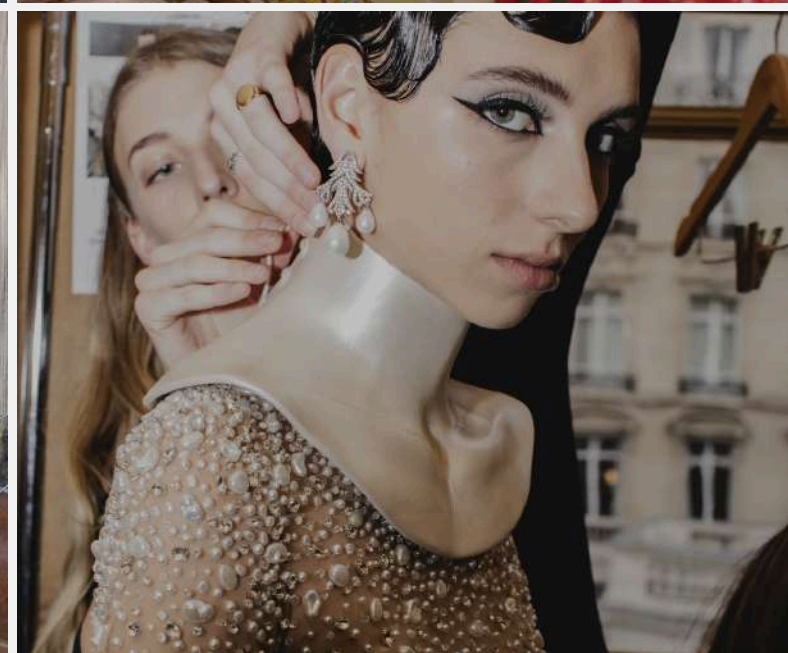


TRADITIONAL HERITAGE ARTISANAL CRAFTSMANSHIP

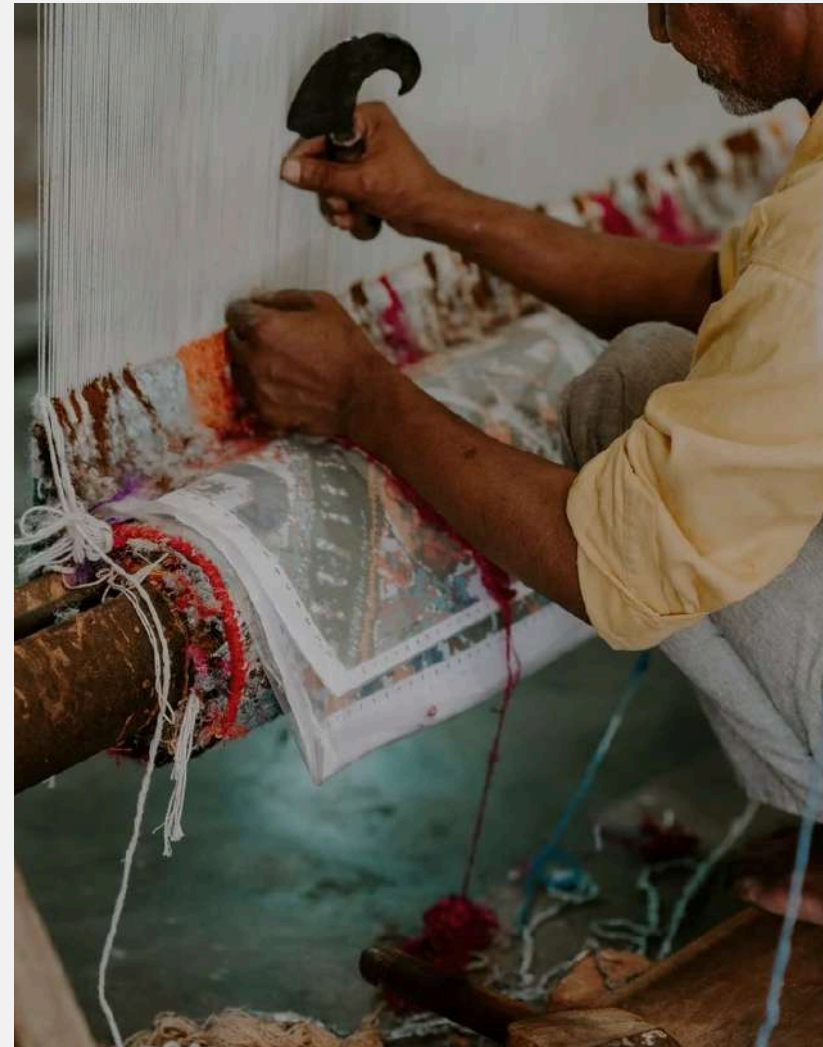
HIGH END LUXURY

Miss Sohee
Korean

Jaipur Rugs
Indian



KOREA



**Time intensive processes
High labour costs**

INDIA



**FAST PRODUCTION
GLOBAL SUPPLY CHAINS
COST EFFICIENCY**

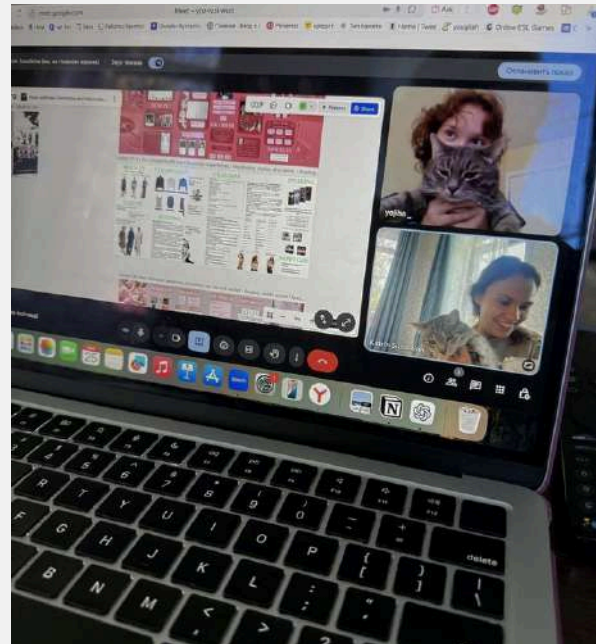
ANCESTRAL WISDOM





RESEARCH

Library & Online



ON MY OWN

Korean Tradition Focused



UAL Community

BOOKLET



Korea Tradition
Environmentally friendly textiles
Passing down traditional heritage



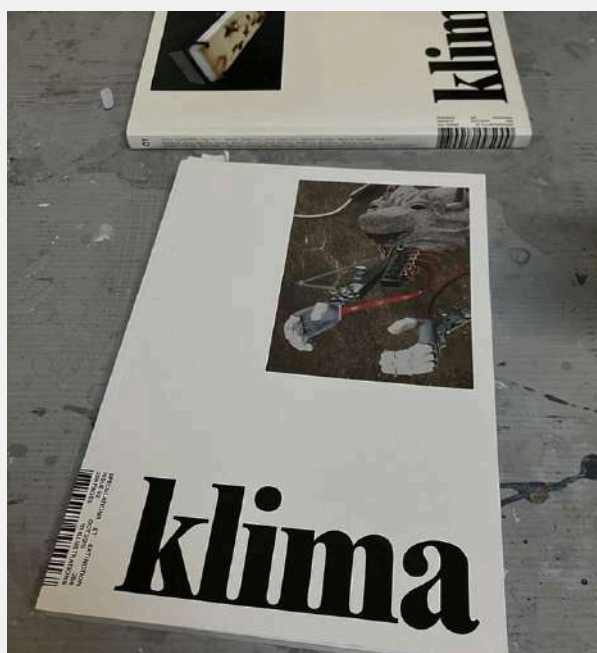
RESEARCH

Depth



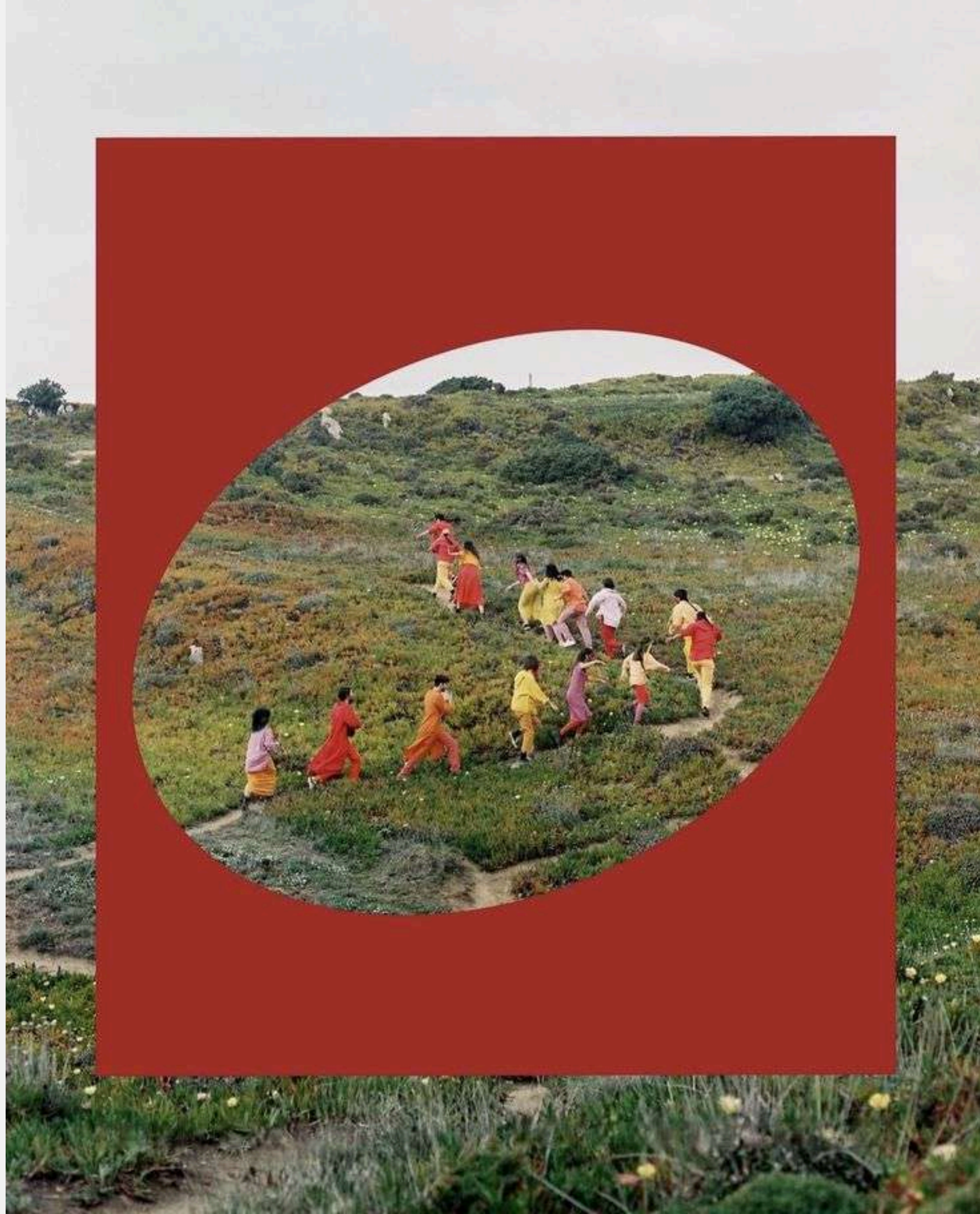
GATHERING WORKSHOP PRESENTATION

Engagement
Cultural Diversity
Expertise



Wider Community

PUBLICATION



Racial diversity
Environmentally friendly textiles
Passing down traditional heritage



KEY DIFFERENTIATORS

Multi cultural perspectives

Diverse samples from the same traditional technique

Identity driven reinterpretation

Collective idea exchange

Environment centred approach





Korea

Tradition
Artisan

